

An aerial photograph of a coastal landscape. The foreground shows a rocky coastline with waves crashing against the shore. The middle ground features a small settlement with several buildings and a dirt road. The background consists of a vast, flat, brownish landscape with several large, rounded hills or mountains under a clear blue sky with a few clouds.

Terra  Peninsular[®]



About Us

We are a NGO committed to the protection of Baja California's ecosystems and wildlife.





Mission

To conserve and protect the natural ecosystems and wildlife of the Baja California peninsula.



Vision

That the natural resources of the Baja California peninsula are protected and managed for sustainable use that is compatible with regional ecological processes.



Important Considerations

Mexico has about 200 million hectares of land area, of which 53% is social property, 39% is private property and 8% is national land.

In Mexico, in addition to 6 management categories for NPAs, there are other conservation modalities, such as: NPAs of state and municipal origin, and Areas Voluntarily Designated for Conservation (ADVC).

Currently, in the NPAs under federal jurisdiction, except for the national parks and a few exceptions, there are people living within the NPAs, making the conservation of these spaces a challenge.

NPAs, as their definition states, are sites of high biological richness.



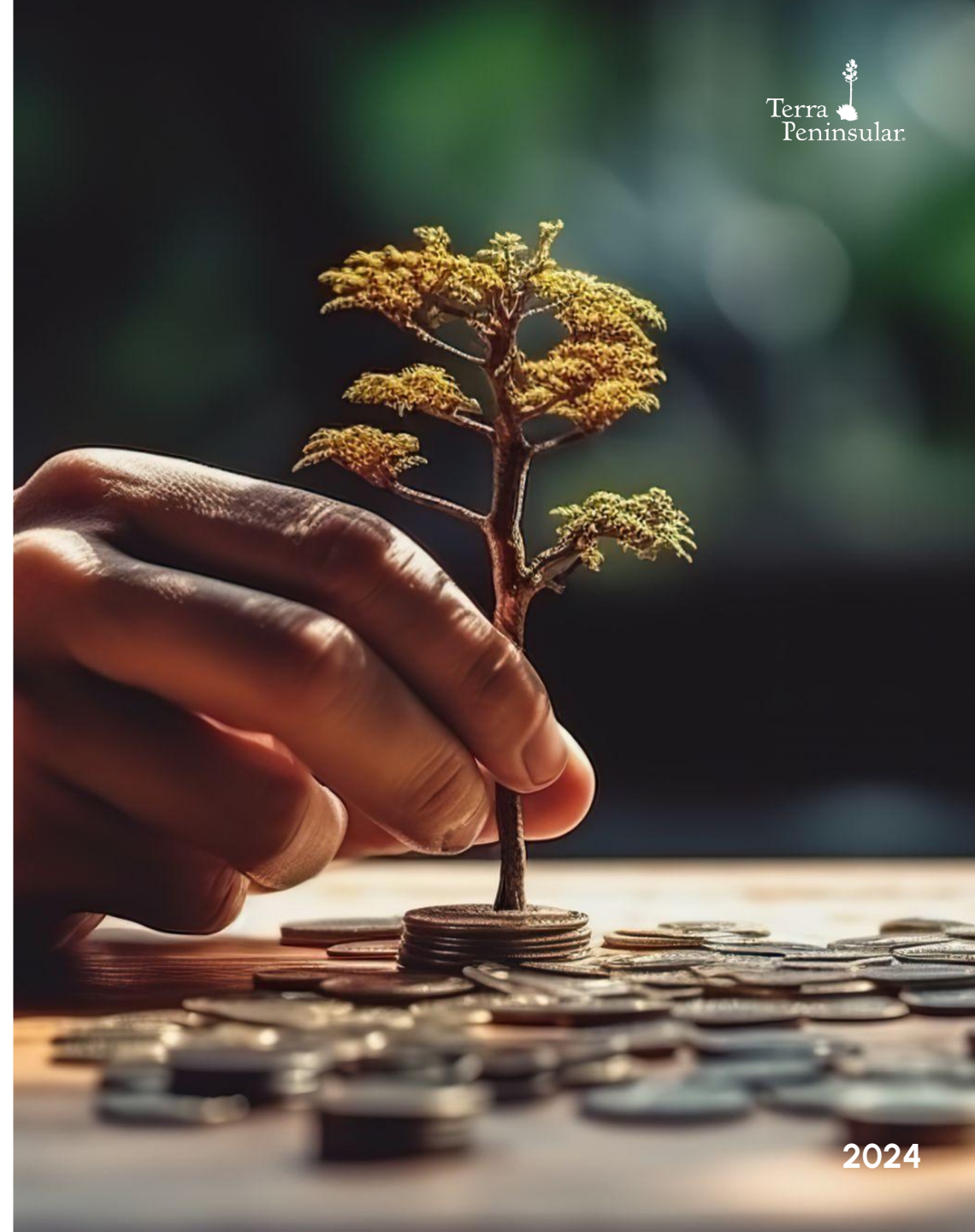
UMAS

Programas de CONAFOR

Sitios RAMSAR

Áreas Naturales Protegidas

Áreas destinadas voluntariamente
para la conservación



Purpose of ANP

- I. Preserve representative natural environments.
- II. Safeguarding genetic diversity.
- III. Ensuring preservation and sustainable use.
- IV. Scientific research.
- V. Generate, rescue and disseminate traditional knowledge.
- VI. Protection of villages, communication routes, industrial facilities.
- VII. Protecting the natural environments of archaeological, historical and artistic areas, monuments and vestiges.



Categorías ANP en México

- I. Reserva de la Biosfera.
- II. Parque Nacional.
- III. Área de Protección de Flora y Fauna..
- IV. Área de Protección de Recursos Naturales..
- V. Santuarios.
- VI. Monumentos Naturales.
- VII. ANP estatales
- VIII. ANP Municipales
- IX. Áreas Destinadas Voluntariamente para la Conservación.

RESERVES

- 1** Reserva de Aves Playeras
Bahía de Todos Santos
- 2** Sitio Ramsar
Reserva de Aves Playeras Complejo
Lagunar San Quintín
Punta Mazo Nature Reserve
Monte Ceniza Nature Reserve
San Quintín Nature Reserve
- 3** Valle Tranquilo Nature Reserve

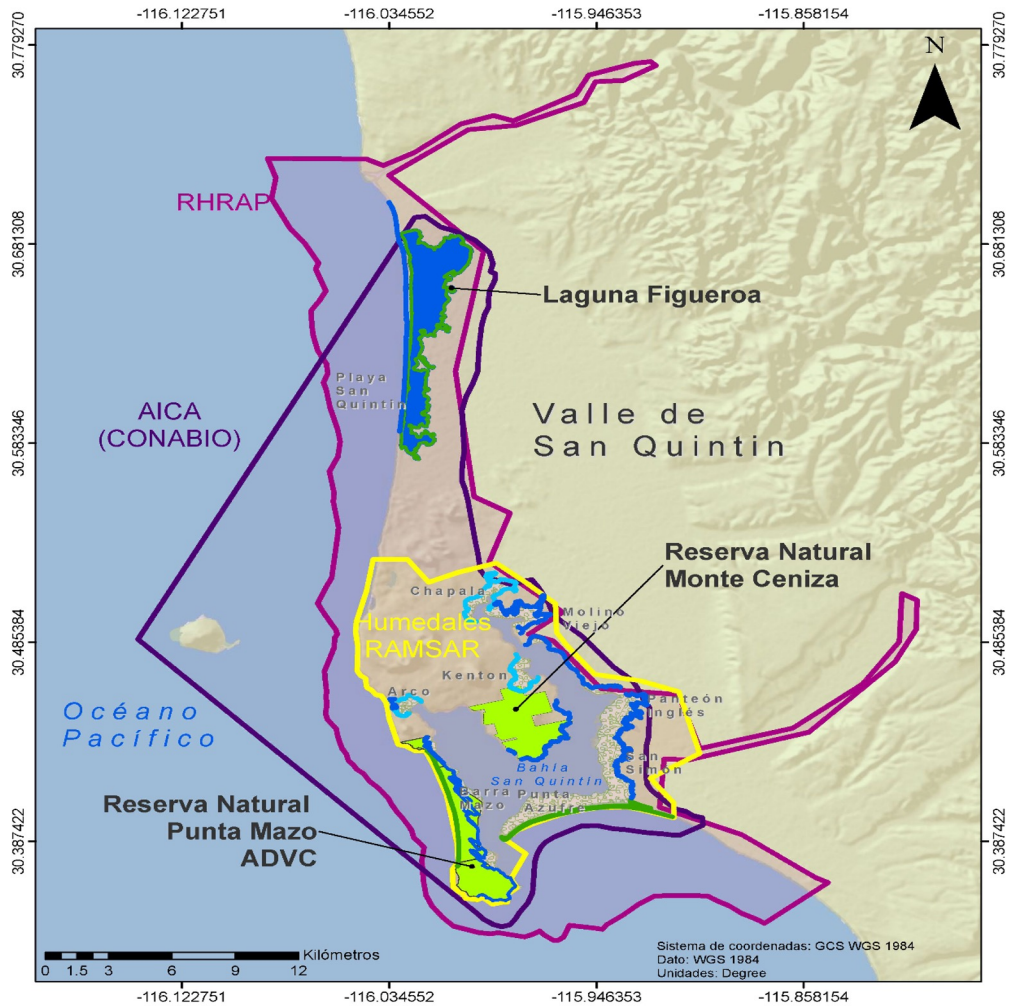


How do we do it?

We protect and manage natural areas in Baja California.

To ensure their long-term protection, we are guided by a conservation strategy that includes legal protection of habitats, adaptive management and continuous work with communities.



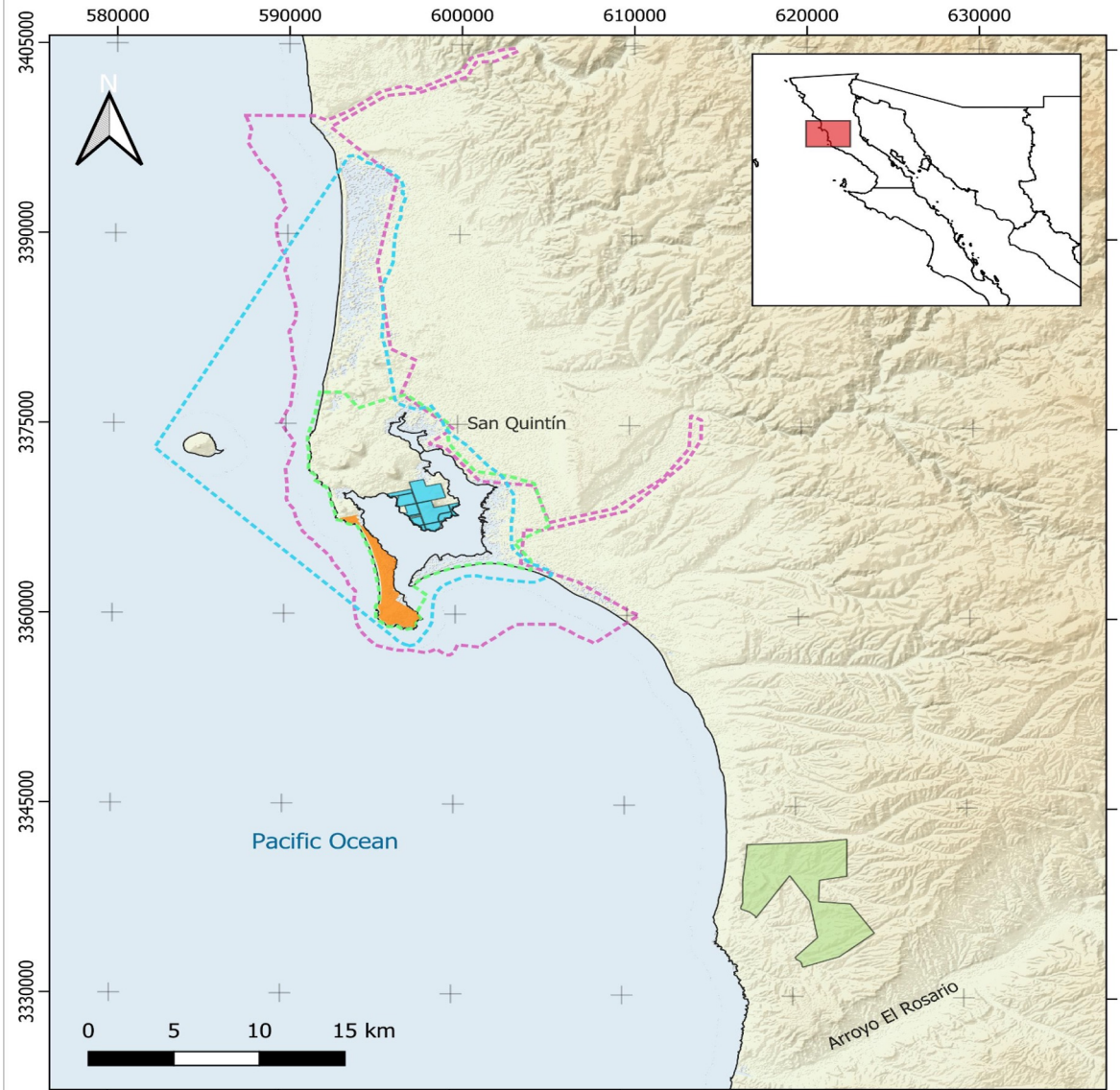


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Áreas de Protección en el Complejo Lagunar San Quintín

- TERRA PENINSULAR/ADVC/CONANP-Reserva Natural Monte Ceniza
- TERRA PENINSULAR/ADVC/CONANP-Reserva Natural Punta Mazo
- TERRA PENINSULAR-Concesiones de zona federal marítimo terrestre
- CONANP-Acuerdos de Destino
- CONANP-Acuerdos de Destino (trámite)
- CONVENIO RAMSAR Protección de humedales
- CONABIO-AICA-Área de Importancia para la Conservación de las Aves
- Red Hemisférica de Reserva de Aves Playeras



- Valle Tranquilo Natural Reserve
- Monte Ceniza Natural Reserve
- Punta Mazo Natural Reserve
- AICA 102 San Quintín
- WHSRN Complejo Lagunar San Quintín
- RAMSAR Bahía de San Quintín 1775

Coordinate Reference System
EPSG 32611
WGS 84 / UTM Zone 11

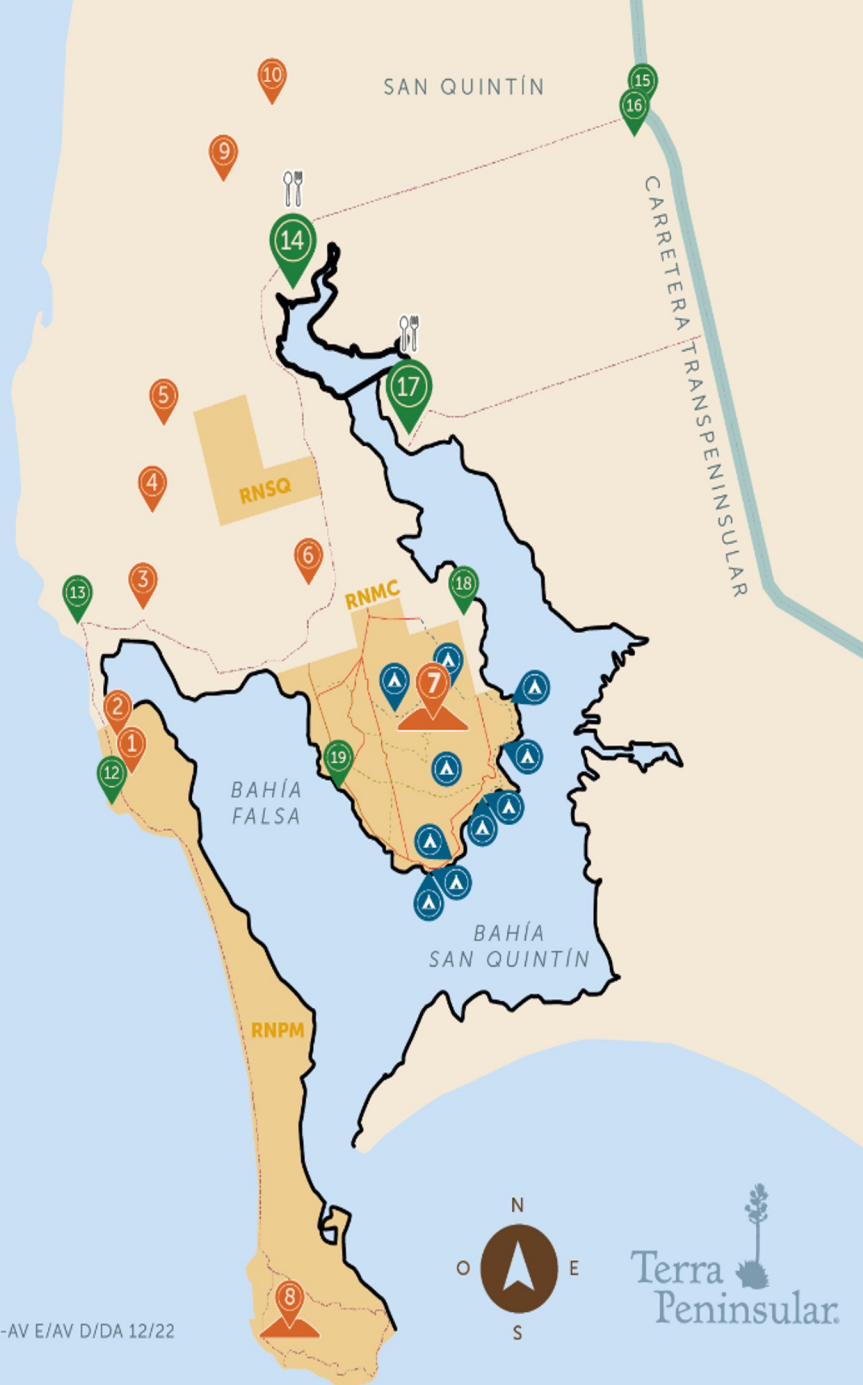
San Quintín, B.C. México



OCEANO PACÍFICO



1M I/VM-AV E/AV D/DA 12/22



Terra
Peninsular.



Puntos de referencia Reserva Natural Monte Ceniza

SIMBOLOGÍA

	VOLCANES EXTINTOS		REFERENCIAS
①	Volcán Sudoeste	⑫	El Refugio
②	Volcán Pescador	⑬	La Chorerá
③	Volcán Picacho Vizcaino	⑭	Restaurante Los Humedales
④	Volcán 771	⑮	Batallón Militar
⑤	Volcán Riveroll	⑯	Despertar Cocina
⑥	Volcán Kenton	⑰	Molino Viejo
⑦	Volcán Monte Ceniza	⑱	El Pedregal
⑧	Volcán Monte Mazo		Granjas ostrícolas
⑨	Complejo Woodford		ZONAS DE ACAMPAR
⑩	Volcán Media Luna		SENDEROS
⑪	Isla San Martín		CAMINOS MONTE CENIZA
	ÁREAS PROTEGIDAS		ZONA DE INVESTIGACIÓN
RNMC	Reserva Natural Monte Ceniza		ZONA DE BRANTA NEGRA
RNPM	Reserva Natural Punta Mazo		
RNSQ	Reserva Natural San Quintín		



¡LLEVA ESTE
MAPA CONTIGO!



Escanea el código QR para descargar el mapa de la reserva natural



www.terrapeninsular.org

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Our Impact

+ 55,000 hectares

of natural areas in Baja California under different categories and certifications.

+ 2,500 people

have participated in the six Bird Festivals we have organized since 2015.

+ 20 tons

of garbage collected from some of the beaches and wetlands of San Quintín and Ensenada with the help of more than 800 volunteers.

**+ 60 sites of
archaeological
value**

discovered in the nature reserves and surrounding areas through a collaboration with the National Institute of Anthropology and History (INAH).

Strategy



Habitat Protection and Management

We identify natural areas of great importance and apply the most appropriate management models to ensure their long-term protection.



Adaptive Habitat Management

We carry out conservation actions in protected areas: biological monitoring, surveillance programs, visitor services, infrastructure maintenance and restoration.



Community Engagement

We promote the active participation of society through awareness-raising activities, events, festivals and environmental education.



2,055 acres

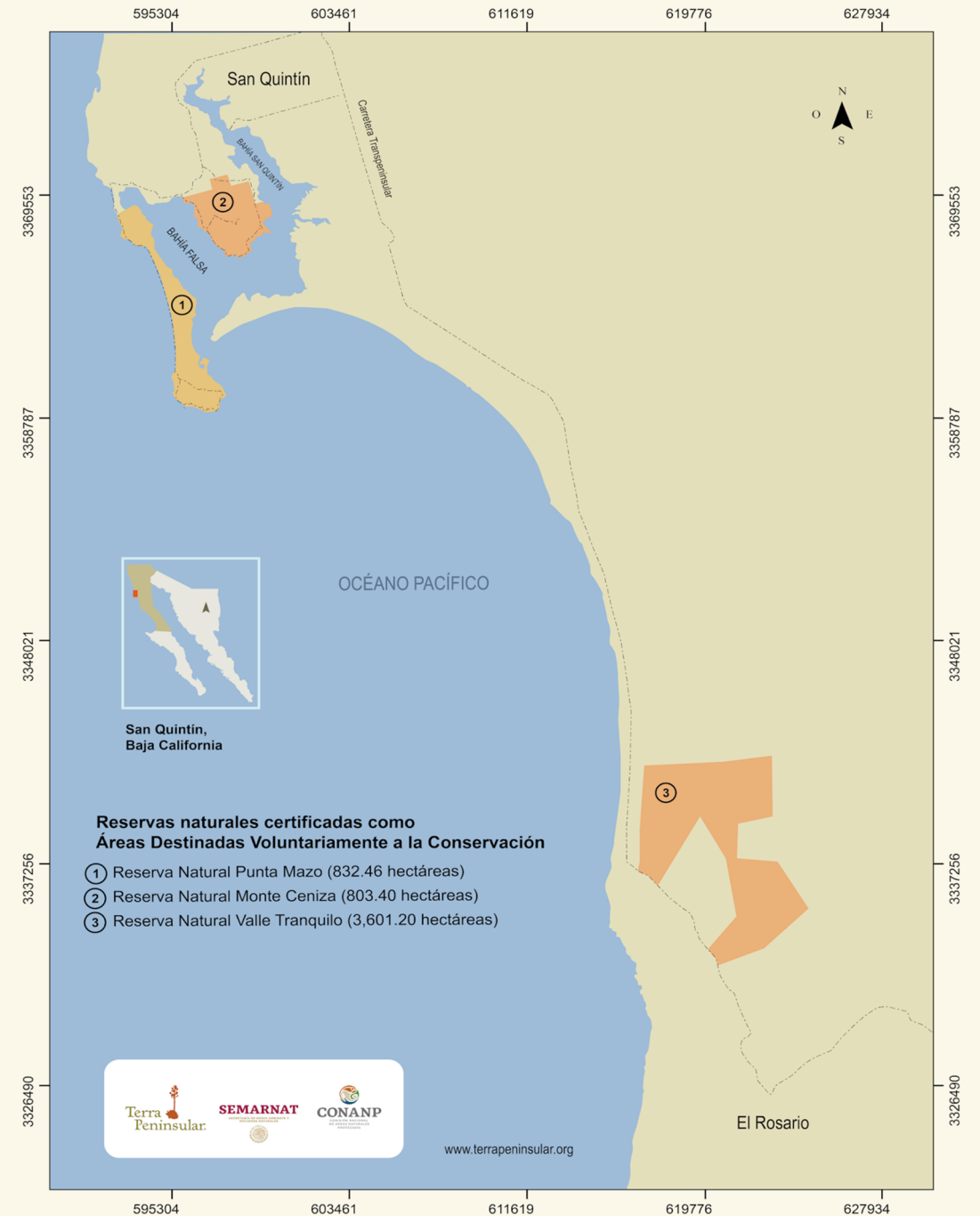


1,984 acres



8,895 acres

We protect more than 135,907 acres of wildlands under different conservation categories.



SOME OF OUR PROJECTS



Coastal Lagoons project aimed at proposing conservation actions for Punta Banda Estuary and San Quintín Bay.

San Quintín Plastic-Free project.



With the Public Use Program in San Quintín, we delineate the areas for recreational and productive activities.



SOME OF OUR PROJECTS

The 'San Quintín is Nature' Campaign" aimed at promoting responsible tourism in protected natural areas.



Capacity Building for fire fighting brigades and Park Rangers in the Prevention and Control of Forest Fires.

The Beach Belongs to Everyone" Campaign aimed at protecting the breeding season of the snowy plover in Ensenada.









Since 2015, the Bird Festival has been held in San Quintín to raise awareness about the importance of birds and their habitats.



Leave No
Trace
Members

CERTIFICATIONS AND AWARDS



Partners in
Flight Award



Institutional and
Transparency
Certification

OUR TEAM

We are a multidisciplinary team composed of a Board of Directors, Staff, volunteers, and associated researchers.

Four departments work together to achieve our goals:

- Conservation Department
- Administration and Finance Department
- Institutional Development Department
- Communication and Education Department







Conservación
de Islas

WILDCOAST
COSTASALVAJE



ENSENADA
XXIII AYUNTAMIENTO
"EL COMPROMISO ES DE TODOS"



Chancia
COLLECTIVE



CEART
— ENSENADA —



CIB
CENTRO DE
INVESTIGACIONES
BIOLOGICAS DEL
NOROESTE, S.C.





CHILDS



CONANP
COMISIÓN NACIONAL
DE ÁREAS NATURALES
PROTEGIDAS



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the **nat**
SAN DIEGO
NATURAL
HISTORY
MUSEUM



SEST
SECRETARÍA DE ECONOMÍA
SUSTENTABLE Y TURISMO

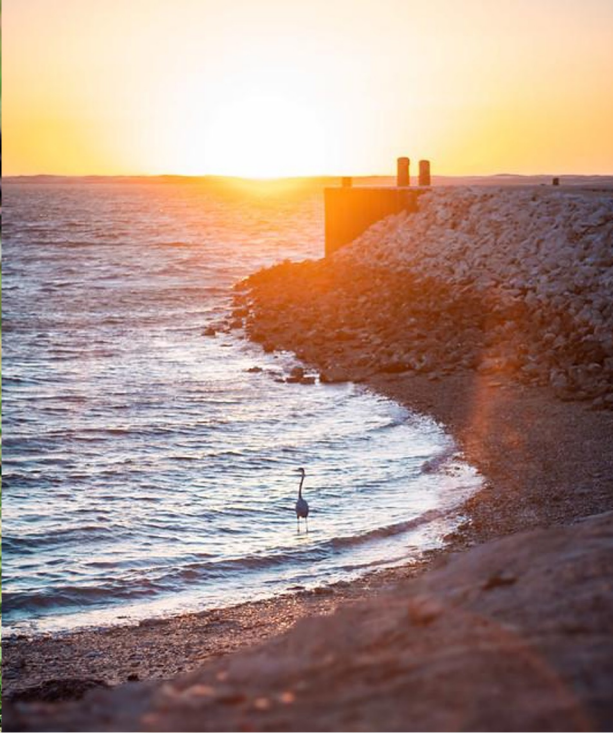


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PROGRAMA DE BECARIOS | solucionescosteras.org













HOW TO JOIN THE CAUSE?

Our work is made possible through voluntary contributions. If you're interested in supporting us, consider making a donation.

By making a donation, as we are an authorized donee and issue tax-deductible receipts.

By attending our events or participating in our volunteer program.

By purchasing one of our cause-related products. We have t-shirts, tote bags, stickers, and pins for sale.



VISIT THE NATURAL RESERVES IN SAN QUINTÍN.



www.terrapeninsular.org/en





Thanks!

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