

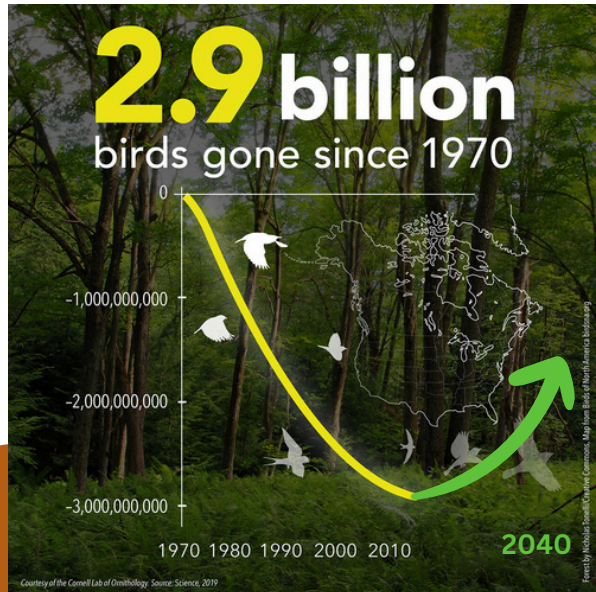


Rufous Hummingbird
(*Selasphorus rufus*)

Road to Recovery for North American Birds

We are all witnesses to a mass extinction. But with a novel approach, we can act now to save birds.

The Road to Recovery (R2R) is a lean and nimble, cost-effective movement launched in response to the alarming loss of nearly 3 billion birds over five decades, as highlighted in the landmark 2019 *Science* paper. Despite ongoing conservation efforts, bird species continue to decline, with some facing accelerated risks of extinction. R2R has proven our integrated approach works through pilot species projects that demonstrably improved coordination and bridged the research-conservation implementation gap. With further investment, we can scale up the Road to Recovery to keep birds off federally endangered lists and prevent extinction.



Let's bend the curve upwards toward **RECOVERY!**

What we do



Strategic Research

Provide critical resources to species working groups conducting biological and social science research to understand the causes of declines, and how and where to implement solutions to ensure the greatest return on conservation investment.



Collaborative Conservation

Foster partnerships and diverse working groups that included governments, NGOs, scientists, and the public to address populations declines.



Engagement & Policy

Through dozens of virtual and in-person sessions R2R has engaged thousands of professionals and influenced public policy to support stronger protection measures and funding for bird conservation efforts.



Inspire Action

Support existing species working groups and inspire new teams to form for the express purpose of recovering priority Tipping Point species.



Species Recovery

Identify and support targeted actions for bird species in critical decline, filling a critical gap and complementing broad landscape conservation.





Strategy in Action: Lesser Yellowlegs

R2R By the Numbers

- 112 R2R Tipping Point species prioritized
- ~50 species working groups supported
- 5 new species working groups formed
- 4 pilot species demonstrate proof of concept
- Hundreds of partners across multiple sectors
- 20+ events including workshops, engagement sessions, and species working group webinars

What sets us apart

- ✓ Proactive focus on species recovery that complements landscape conservation
- ✓ Integration of biological and social sciences
- ✓ Cost efficiency and high ROI
- ✓ Providing species working groups with science-based tools
- ✓ Integrating with key conservation partners
- ✓ Community coproduction of solutions
- ✓ Empowering future conservation leaders

1

Action plan for species recovery by 24 members in international Lesser Yellowlegs Working Group

2

Conservation resource allocation to be informed by breeding ground research identifying key population drivers

3

Tracking studies are identifying critical non-breeding areas to inform and guide impactful conservation actions

4

Private land conservation advanced through partnerships and incentive programs

5

Research on flooded agricultural fields is assessing use as shorebird stopover habitat while evaluating the effects of contaminants

6

Hunting ban in Guadeloupe and Martinique for 2024-25 hunting season in collaboration with the Atlantic Flyway Shorebird Initiative

7

Hunter education and law enforcement program being developed in Suriname

BRING BACK 3 BILLION BIRDS!

Fund
the movement

Spread
the word

Recover
birds

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